

IFSAM 2018 World Congress

Business Management: Region · Country · Culture

June 8 – June 10, 2018

Shanghai, China

The 14th World Congress of IFSAM, jointly organized by International Federation of Scholarly Associations of Management (IFSAM), IFSAM Chinese Committee, and Shanghai International Studies University (SISU), is to be held in Shanghai, China 8 June -10 June 2018.

Founded in 1992 in Germany, IFSAM is a multicultural international organization, including a total of 33 influential management associations in the world. IFSAM mainly committed to strengthening the exchanges and cooperation among management scholars and universities, and promoting the research, teaching and development of contemporary management science in all countries in the world. Since its establishment, IFSAM has held 13 world congresses around the globe, which have an international vision and attract experts and scholars from all over the world.

SISU, host of the 2018 Congress, is a prestigious academic institution under direct supervision of Ministry of Education of China. It boasts linguistic and cross-cultural research over 60 years, and a management teaching and research program over 30 years. While following the government's "One Belt One Road" initiative, enterprises and other organizations in China will face challenges due to differences in language, religion, customs or culture from other countries.

By focusing on the theme of "Business Management: Region · Country · Culture," the 2018 Congress is dedicated to thinking and rethinking in a time of turbulence, seeking harmony in a world of difference, forging collaboration with the power of science. The theme highlights work that helps us understand how business management in current environment is influenced by regional difference and cultural diversity. This can take many forms, such as cross-cultural comparative work on management, studies focusing on organizational culture, how cultural trends have an impact on management practices, and cultural drivers of economic development, just to name a few. The goal of the 2018 IFSAM conference is to provide a platform for scholars and business managers from all around the world to explore new management concepts and theories, and to share the latest research and practical experience.

The Organizing Committee of the 2018 IFSAM World Congress welcomes management scholars, entrepreneurs and friends to come to Shanghai, a modern city full of vitality, to participate in the conference. A series of seminars will be organized for participants to present their research findings.

Notice on Paper Submission

(1) Tracks

Altogether 16 tracks/topics have been suggested. Each paper should address one track only, and each applicant can submit at most two papers as the first author.

(2) Review and presentation

All submitted papers will be reviewed, and authors of accepted papers will be invited to make presentations at seminars.

(3) Application submission

Papers should adopt the format recommended on the official website of the Congress.

Abstract and completed paper should be submitted via the official website in PDF file. The length of abstract is about 250 words. The length of full paper is between 8000 and 10000 words.

(4) Working language

The official languages are Chinese and English, which apply to papers, discussions, and keynote speeches. Simultaneous interpretation is available.

(5) Submission Requirements

- The IFSAM Congress accepts papers in English only;

(6) Post-submission issues

- Email confirmation will be issued upon receipt of application material. Review results and suggestions, if applicable, will be sent to applicants upon completion of the review procedure.
- Applicants of accepted papers are advised to register by the deadline set by the Organizing Committee for inclusion of Congress Programme. If none of the authors registers, the paper will be removed from the programme.
- English papers will be selected for publication in CD format.

Tracks

01: Cross-Cultural Management

02: World Management Patterns

03: Country and Region Management

04: Organizational Culture

05: Business Intelligence and Digital Marketing

06: Strategic Management and Business Communication

07: The Belt and Road Initiative and International Public Relations

08: Management Education and Management Case Studies

09: Human Resource Management

10: Corporate Finance

11: New Business Management

- 12: Business Model and Sharing Economy
- 13: Education and Practice of Innovation and Entrepreneurship
- 14: Corporate Governance
- 15: Entrepreneurship
- 16: Knowledge Management

Events

Three kinds of events will be organized during the Congress:

- (1) Plenary speeches
 - The conference will invite famous scholars at home and abroad for keynote speeches
- (2) Parallel sessions
 - Participants may apply for special academic sessions, including sessions conducted in specific languages (e.g. Chinese, English), sessions held for special participant groups (e.g. Ph.D. candidates and MBA students), or special forums (e.g. Oriental Management Forum, Regional and National Management Forum, Chinese Merchant Forum, Journal Editor Forum).
 - Besides academic exchanges, the Congress will also arrange business visit to promote communication and discussion among management scholars from all over the world.
- (3) Panel seminars
 - Authors of accepted papers will present their research findings on seminars.

Congress venue

- SISU campus, Shanghai, China

Important deadlines

- Abstract submission: November 30, 2017
- Full paper submission: January 31, 2018
- Registration (with fee deduction): March 31, 2018
- Congress: June 8—10, 2018
- Detailed information is available at <http://www.2018ifsam.org>

Congress fee

Early registration (Before March 31 2018)	380 USD / RMB2500 190 USD / RMB1250 for students
Regular registration (After March 31 2018)	430 USD / RMB3000 330 USD / RMB2300 for students

Important contacts:

- Congress website: www.2018ifsam.org
- Organization committee address:
Room 318, Building No. 1, 550 West Dalian Rd, Shanghai, China
- For questions regarding paper submission, please contact:
0086 21 35372663, or papers@2018ifsam.org
- For general questions, please contact:
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